



Amber | Section 6 Professional development

You are making strides to develop professionally – keep up the excellent work!

Continuing Professional Development (CPD) is free to members of [The Institute of Internal Communication](#). It has a [professional skills framework](#) to plan your future career goals, identify your development needs, reflect on your learnings and demonstrate your professional knowledge and competence by achieving an Accredited Status.

If you are not a member already, consider joining a professional association like the [International Association of Business Communicators](#), [Institute of Internal Communication](#) or [Chartered Institute of Public Relations](#). All have virtual and in-person events, conferences, and training courses.

For free guidance and inspiration, we recommend checking out the [IC Kollektiv](#) – an award-winning non-profit dedicated to advancing the internal communication profession. You'll find lots of useful free reports and other resources on its site.

Get insights and ideas while walking the dog or ironing with one of the [top 21](#) IC podcast shows now available. Tune into [The Internal Comms](#) Podcast every fortnight to hear Katie Macaulay discuss what's new and important in the world of IC with a host of influential guests.

You can receive a weekly update on comms-related news and views straight to your inbox by signing up [here](#) to Katie's *Friday Update*. Also, [ask](#) to join the subscriber list for AB's monthly newsletter – another way to stay up to date on trends and events in our industry.

Katie regularly gives presentations to the IC team on current trends and challenges. She will happily develop a tailored presentation for your next team meeting or away day. Contact [Katie](#) to find out more.