



## Green | Section 6 Professional development

**Great job! You take your professional development seriously.**

Have you considered taking the [Master's degree in Internal Communication Management](#)? This is the only UK Master's degree to focus on the strategic practise of internal communication is delivered in partnership with the Institute of Internal Communication (IoIC) and Solent University. The programme gives practitioners the knowledge and skills to influence at the highest levels in organisations.

If you are not already chartered, this might be your next step. [Professional certification](#) is an excellent opportunity to demonstrate your knowledge and expertise. And it might also help you land that next big opportunity or perform at a higher level in your current role.

Do you have a mentor or coach? There are many benefits of having a trusted advisor and guide. A knowledgeable, experienced individual who is objective but still vested in your success can be invaluable. There may be someone in your network who would make a great mentor, or check out the Institute of Internal Communication's [mentoring scheme](#).

On the flip side, are you sharing and showcasing your knowledge and experience? Conference organisers are always on the lookout for new case studies, speakers, and panel members. Likewise, Katie Macaulay is always looking for internal comms practitioners to be interviewed on [The Internal Comms Podcast](#) or contribute to an IC publication or website.

To stay inspired, there are now plenty of IC podcasts. Here's a list of the [top 21](#) shows. Get a weekly update on comms-related news and views straight to your inbox by signing up [here](#) to Katie Macaulay's *Friday Update*. Also, [ask](#) to join the subscriber list for AB's monthly newsletter – another way to stay up to date on trends and events in our industry.

Katie also gives presentations to the IC team on current trends and challenges. She will happily develop a tailored presentation for your next team meeting or away day. Email [Katie](#) to find out more.