

Useful Resources

AB – here to help

- Our managing director, Katie Macaulay, is host of the award-winning **The Internal Comms Podcast**. Listen on iTunes, Spotify and all podcast platforms.
- If you'd like to discuss your IC challenges and test your thinking, Katie offers 30-minute free consultations to IC practitioners. Email consultkatie@abcomm.co.uk to arrange your call.
- Need to write a communications strategy? Plan the first new days in a new role? Write a better creative brief? Visit the new **downloads** section of our website for free guides and reports.

- For regular IC insights and newsy nuggets **sign-up** for our monthly newsletter I Saw This and Thought of You.
- Our new workshops offer IC training in small, supportive groups. Learn new skills, boost your confidence and find fresh inspiration. Learn more **here**.
- IC Wine & Cheese is a networking and discussion group for senior communication practitioners hosted by Katie Macaulay. Email her directly to find out more at katie@abcomm.co.uk
- Get a **free download** of From the Corporate to the Employee Voice,

Chapter 6 of **From Cascade to Conversation**, by our MD Katie Macaulay. The book challenges organisations to rethink how they communicate with their employees. It examines the shift from a one-way, instructional style of communication to something more participative and involving.

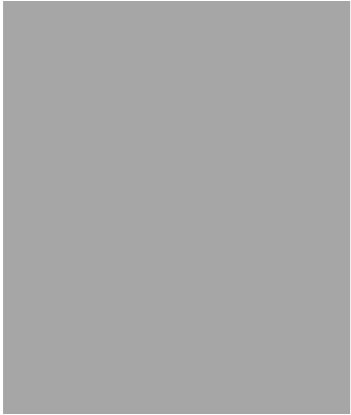
Professional and industry bodies

- The **International Association of Business Communicators** is the largest global professional body for communicators. We highly recommend its World Conference held in the US every June.
- The **Institute of Internal Communication** is the only

professional institute in the UK dedicated to furthering internal communication knowledge and practice. It holds an annual conference every May, and runs an annual awards programme and seminars throughout the year.

- **CIPRIInside** is the division of the Chartered Institute of Public Relations focused on internal communications. It runs an awards programme and annual conference.
- **IC Crowd** runs a popular 'unconference' entitled the Big Yak. The next one being held in June 2020.

Newsletters




- The Institute of Internal Communication produces a printed monthly magazine called The Voice and a weekly ezine for members and non-members. Find out about both [here](#).

- [Shel Holtz](#) is a communications consultant, author and speaker. Check out his daily curated selection of articles, blog posts and videos, entitled [The Shel Holtz Daily](#)

- Billed as the 'Future of Work Magazine', Gloria Lombardi launched [Marginalia](#) in May and is already attracting thousands of readers. Ten new articles are published every Friday.


- [CEB](#) is a best practice insight and technology company. Its [Marketing and Communications team](#) offer "insights that upend conventional wisdom and change the way executives address long-standing and emerging business challenges". Sign up for its [bi-monthly newsletter](#).

- Rachel Miller's consultancy All Things IC compiles a weekly newsletter. Subscribe [here](#).



Who to follow
The @IC_Kollectif asked communicators worldwide to nominate their top IC thought leaders. Check out them out here.

PR Insights compile a useful summary every Friday of content that's published across all communication disciplines in the UK. Follow @PRPlaceInsights or use #ThisWeekinPR



LinkedIn groups
There are many groups on LinkedIn dedicated to employee communications. We recommend:

- Employee Communications and Engagement, "dedicated to the art and practice of employee communications and engagement", with more than 32,000 members.
- Internal Communication, with a focus on publications, intranets and events, which has

Newsletters

21,000 members

- Internal Communications and Engagement about “the practice and theory of colleague engagement”, with more than 17,000 members.

Read, watch and listen

- **The Guardian & Observer Style Guide** is a writer’s best friend – its editorial guidelines are widely recognised as industry-standard.

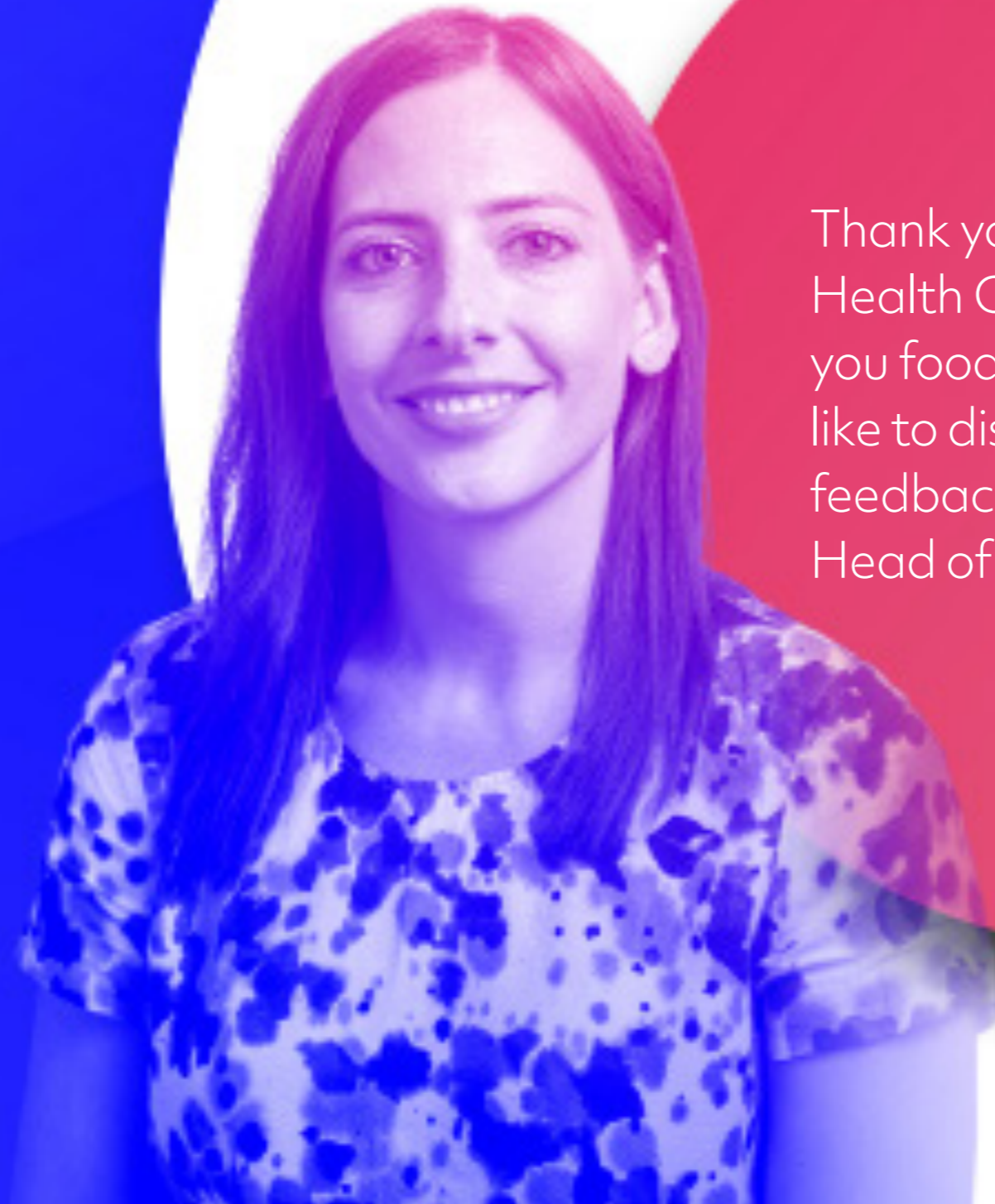
- The communications consultancy Gatehouse produce **The Journal of Internal Communication**, billed as “the professional journal where industry experts share their

secrets”. Always a good read.

- We believe a subscription to the **Harvard Business Review** is one of the very best ways to invest in your career if you have an interest in business, management and leadership.
- **The Inquiry**, produced by the BBC World Service, describes its format as “one pressing question from the news. Four expert witnesses. Challenging answers”.
- **ICology** is a podcast dedicated to interesting people doing interesting things in the world of internal communications. Its founder, Chuck Gose, says: “If internal comms is your passion, this is your podcast.”

- Talks to spark your curiosity – **TED Talks** – are renowned for their powerful brevity and ability to inspire.

Thank you



Thank you for taking AB's IC Health Check. We hope it's given you food for thought. If you would like to discuss any aspect of our feedback, email contact AB's Head of Client Services, **Abi Terry**.